



Mercy College

Palakkad, Kerala, India 678006

Govt. Aided Arts & Science College

Affiliated to the University of Calicut

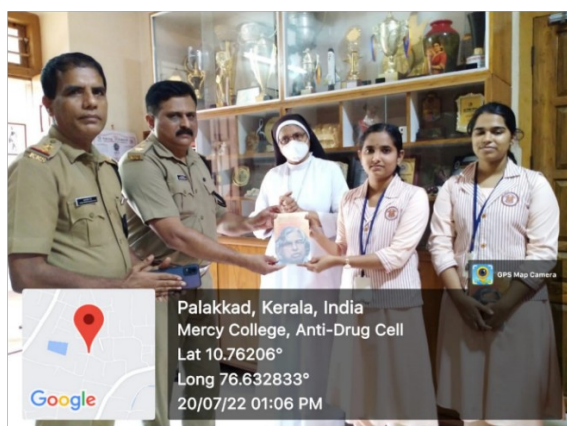
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Report on Anti - Drug Campaign 2022-23 Phase I

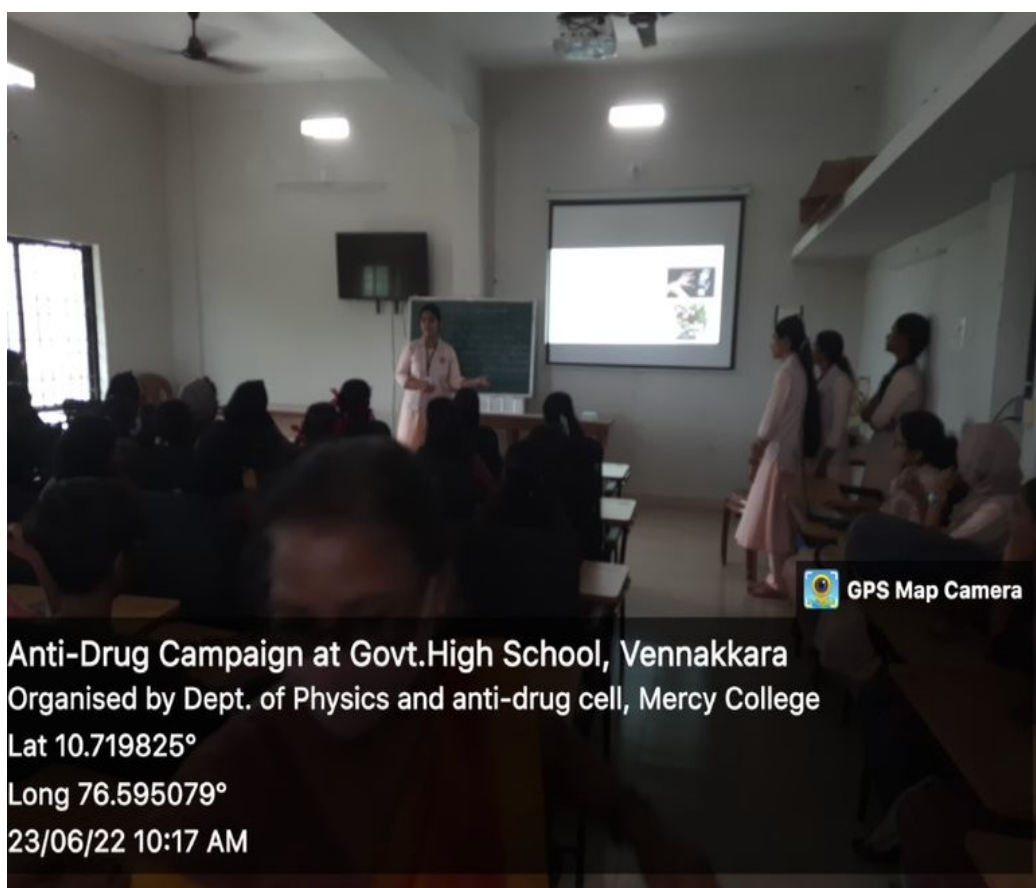
1. A TALK ON "PADANAMAANU LAHARI" 20 JUNE 2022

Anti-Drug cell and department of Physics organized a talk on "Padanamaanu Lahari" on. The seminar commenced at 12.50 pm and was formally inaugurated by Dr. Sr. Gisala, Principal Mercy College, Palakkad. The resource person of the seminar was Mr. Sathish P K, Circle Inspector, Excise Department, Palakkad. The technical session dealt with the effect of drug abuse on family and society, side effects of drug addiction etc. He gave an awareness on how could learning be an effective method to avoid these kinds of distraction by which we could built a bright future. There were more than 100 participants from various departments. Prizes were given to the students who answered the question that was asked by speaker during the interaction section. The seminar ended at 1.50 p.m. with a valedictory session.



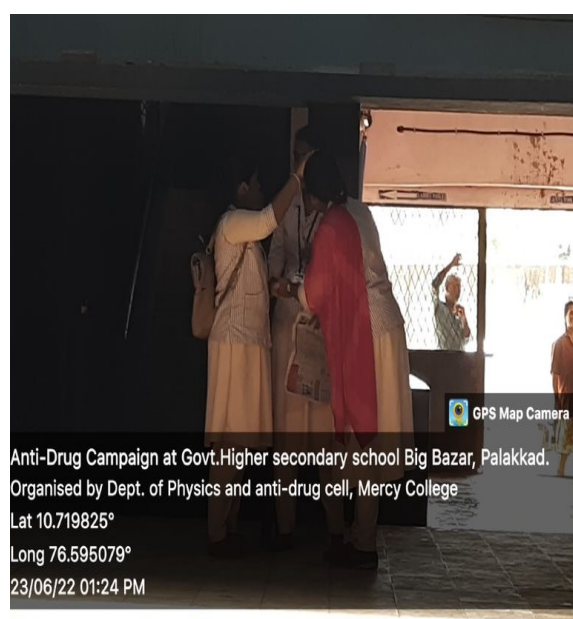
2. POWER POINT PRESENTATION AT GOVERMENT HIGH SCHOOL VENNAKKARA ON 23-JUNE-2022.

On June 23, 2022, the Department of Physics and the anti-drug cell organized a power point presentation at the Government Higher Secondary School Vennakkara, Palakkad, as a part of the anti-drug campaign. Participating in the flash mob were 13 Mercy College MSc. Physics students. The presentations were a great way to educate teenagers about the dangers of drugs. This initiative was carried out in light of the rising rates of drug use among school children and the fact that even young children can unwittingly fall prey to drug dealers. In Kerala, the number of drug-related cases has been rising quickly, and it is essential to properly educate the next generation about the dangers of narcotics.



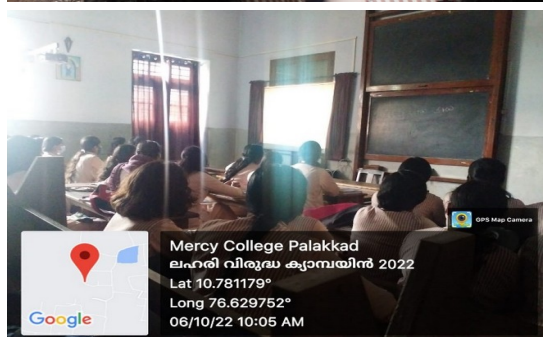
3. FLASH MOB AND POWER POINT PRESENTATION AT GOVERNMENT HIGHER SECONDARY SCHOOL BIG BAZAR, PALAKKAD ON 23-JUNE-2022

As part of the anti-drugs campaign, the Department of Physics and the anti-drug cell conducted a flash mob at the Government Higher Secondary School Big Bazar, Palakkad, on June 23, 2022. 13 students from the physics department of Mercy College participated in the flash mob. Flash mobs were an excellent medium for conveying anti-drug messages to adolescent students. This programme was conducted in the context of increasing drug usage cases among school students, and even small children fall unknowingly into the trap of drug traders. The number of drug-related cases has increased at a rapid rate in Kerala, and it is high time to give the future generation proper awareness regarding the ravages of drugs. The flash mob ended with an awareness message and the steps to approach the anti-drug cell to inform them about the drug related crimes and incidents happening around them. The police officers from the anti-narcotics cell who came for the awareness programme appreciated the students and teachers from Mercy College's anti-drug cell for their excellent initiative.



4. INAUGURATION OF ANTI-DRUG CELL CAMPAIGN BY **CHIEF MINISTER SRI. PINNARAYI VIJAYAN 6-** **OCTOBER 2022**

Chief Minister Pinarayi Vijayan inaugurated the first phase of the State's wide-ranging campaign against drug menace and substance abuse through online conference on October 6 at 10 a.m through KITE Victors channel. Arrangements have been put in place to participate the students in this online inauguration. The Government of Kerala has directed all educational institutions and establishments to conduct diverse and relevant programmes as part of the State wise campaign against Drug abuse. In this context, the College has formed a committee as per the directions of the Government. The Anti-Drug cell / NSS / NCC units will jointly execute the Government directions with the support of the College community.



5. An awareness class on 'Drug Abuse in College Students' by NSS unit.

As part of Anti-drugs campaign the NSS unit of Mercy College, Palakkad, conducted a talk anti-drug in college campus on 20th October 2022.



NSS UNIT 6 & 34
MERCY COLLEGE PALAKKAD

**Seminar on
ANTI DRUG**



DIMPLE MARIA
MSW , Family counsellor
Family counselling center
MOB : 9745318624

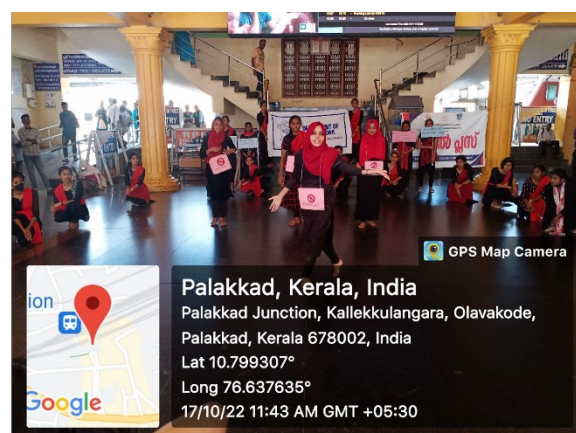
Venue : CH 26 A
(opposite to seminar hall)

Time : 12.50 pm to 1.50 pm



6. STREET PLAY AND FLASH MOB IN PALAKKAD RAILWAY STATION AND IN COLLEGE CAMPUS ON 17th OCTOBER 2022

As part of Anti-drugs campaign the Department of Social work in association with Kaval plus project Palakkad, conducted street play and flash mob in Palakkad railway station and in college campus on 17th October 2022.



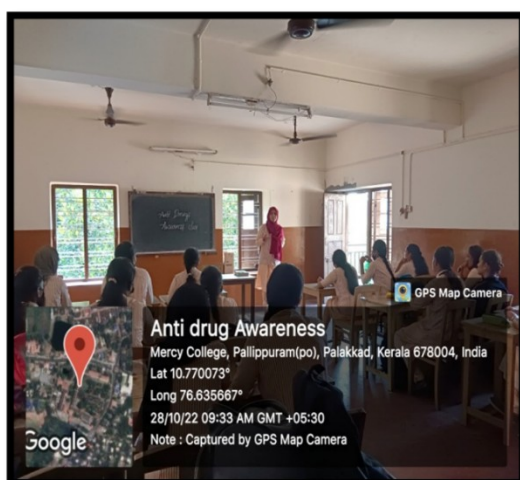
7. FLASH MOB AND STREET PLAY IN KINFRA TEXTILE PARK, KANJIKODE ON 21-OCTOBER 2022

The students of Department of Social Work performed flash mobs and street plays in order to create awareness among public. On 21st October the team performed flash mob and street play in Kinfra Textile Park, Kanjikode to create awareness among migrant labours in collaboration with Kismat Project. The program was organised in the presence of Labour officer.



8. AVABODHA-ANTI-DRUG TALKS

Department of computer Applications conducted an anti-drug awareness Program named “AVABODHA” on 28-10-2022 at 9.30 am for BCA Students. This program included a Symposium among the students and an Anti-drug awareness Short-film screening. Alcohol/drug/substances abuse is becoming an increasing danger in our nation. Studies show that even school children are attracted to liquor, narcotic substances and tobacco products. A significant proportion of these young people eventually get addicted posing a threat to their own health and safety, while creating untold distress to their families and the public at large. The objective of the Anti- Drug Awareness Programme was to spread awareness on the harmful effects of using drugs among the youngsters. Various aspects of drug abuse emphasizing prevention and how to seek professional help were discussed in the program. Other topics discussed in the session include discovering how to promote good brain health, and how abusing substances harms the brain and body. An educational video on the importance of preventing substance abuse was also screened for the students. The students clarified their doubts and responded that the program was interactive. A total of 81 students attended and benefitted from the session.



9. ONLINE SLOGAN COMPETITION ON THE THEME 'ANTI-DRUG'

As per the instruction of Kerala State women development corporation (KSWDC), Women cell of Mercy College conducted an online slogan competition on the theme 'Anti-drug' and forwarded to KSWDC.

10. CYCLE RALLY AS THE PART OF ANTI NARCOTIC CAMPAIGN ON 28-SEPTEMBER 2022

The students of Mercy College, Palakkad did a cycle rally in order to create awareness among public

11. FORMATION OF HUMAN CHAIN FORMATION AND OATH TAKING CEREMONY AS A PART OF ANTI-DRUG CAMPAIGN ON 1-NOVEMBER 2022

A human chain was formed in the state capital on November 1, Kerala Pinarayi Day, to mark the end of the first phase of the state government's 'No to drugs' campaign to create a public defence against substance abuse. Mercy College also joined in this massive movement by taking an oath against the drugs and forming a human chain. The Oath was dictated by the Principal Dr. Sr. Gisala George. Kerala has declared a war on drugs. The state has launched a massive anti-drug movement called "No to drugs". Inaugurating the campaign Chief minister Pinarayi Vijayan said that it is a life and death struggle to save the future generation.





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Report on Anti - Drug Campaign 2022-23 Phase II

12. “MA NISHADA”- STREET PLAY IN CONNECTION WITH ANTI-DRUG CAMPAIGN ON 2- NOVEMBER 2022

PG & Research Department of Botany, Mercy College, Palakkad conducted a street play named “Ma Nishadha” in connection with an anti-drug campaign. The street play was performed on 2 nd November 2022 at Kanikkamatha Convent E M G H S S Palakkad. The programme was inaugurated by Sr. Tessina CMC (Principal, Kanikkamatha convent E M G H S S). The street play was performed by Fifteen students of third year Botany. Students were accompanied by four teachers of Department of Botany.



13. Street play and flash mob on the theme ‘Say No to Drugs’ by the Department of Social Work

As part of ‘Say No to Drugs Campaign’ Second phase, the Department of Social Work performed street plays in various places of Ellapully Panchayath. As part Community residential camp, the social work students, performed street play and flash mob on the theme ‘Say No to Drugs’ at Thenari LP School (3/11/2022), Infront of Ellapully Panchayath Office (3/11/2023) and at Karamkode colony.



14. An awareness class on ‘Drug Abuse in College Students’ with the support of PIMS Hospital.

On 24th November the Dept of Social work organizes an awareness class on ‘Drug Abuse in College Students’ with the support of PIMS Hospital. The class was handled by Dr. Sabin Mohammed, MBBS, MD Psychiatry. A team from PIMS Hospital Palakkad also came to the session and distributed flyers and other information.



15. FOOTBALL LAHARI KICK-OFF AGAINST “ANTI-DRUG”

The student union of Mercy College 2022-23 'Inizio' and the Department of Physical Education organised a Kick off "Goal Challenge" on November 28, 2022, at 1:15 p.m. to raise students' awareness of the dangers and negative effects of various narcotics products. This was done in conjunction with the upcoming football event –FIFA world cup 2022. Our physical education department instructor, Mr. Jayath Kumar, officially opened the event. Thirty or so students, representing 13 departments, took part. Every kick-off served as a message to students about the dangers of drug use.



16. INTERCOLLEGIATE QUIZ COMPETITION

NATIONAL LEVEL QUIZ COMPETITION ON 'ANTI DRUGS'

The Postgraduate and Research Department of Physics organised a quiz on behalf Anti-Drug campaign on December 07, 2022, to make students aware about the threats and ill effects of various narcotic products. The quiz was unique in itself since it was held on a virtual platform. The participants were from different colleges in India. The rules and regulations of the quiz were explained in the brochure. A cash prize of Rs. 500 and a certificate of appreciation was distributed to the First prize winner of the quiz competition, Mr. Shaheer Puliikkal., M.E.S. Kalladi College, Manarkkad, and a cash prize of Rs.300 and certificate of appreciation was given to Second prize winner, Ms. Manyadas., M.E.S. Kalladi College, Manarkkad, and a certificate of appreciation were given to all the participants of Quiz Competition.



17. Face Art Contest in connection with anti drug campaign and for the violence against women

Women Cell of Mercy College in connection with the anti-drug campaign of Kerala Government and International Day of Elimination of violence against women organized a face art contest for the students on 9/12/2022. Sixteen students from various departments participated in the competition. The face art depicted varying themes from ill effects of consuming drugs to violence against women.



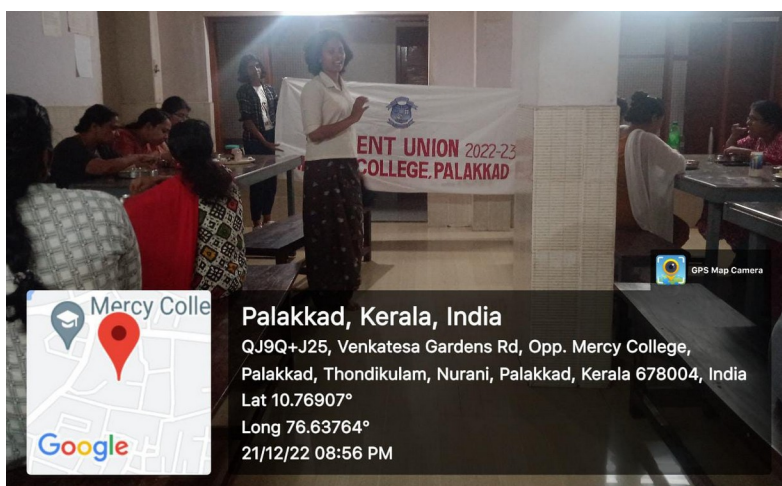
18. MIME AND FLASH MOB ON ANTI DRUG CAMPAIGN

On December 15, 2022, the Student Union of Mercy College 2022-23 'Inizio' and Post Graduate and Research Department of Chemistry organised a mime and flash mob in support of the Anti-Drug Campaign to raise awareness of the dangers and assaults that drugs pose to people's personal, professional, familial, and other lives. The students who had the opportunity to lead these programmes were noteworthy because, first and foremost, they were able to refrain from drug usage and teach their campus to say "No to Drugs". Students could educate the wider public, particularly students from various colleges, about the negative effects of drugs through this activity.



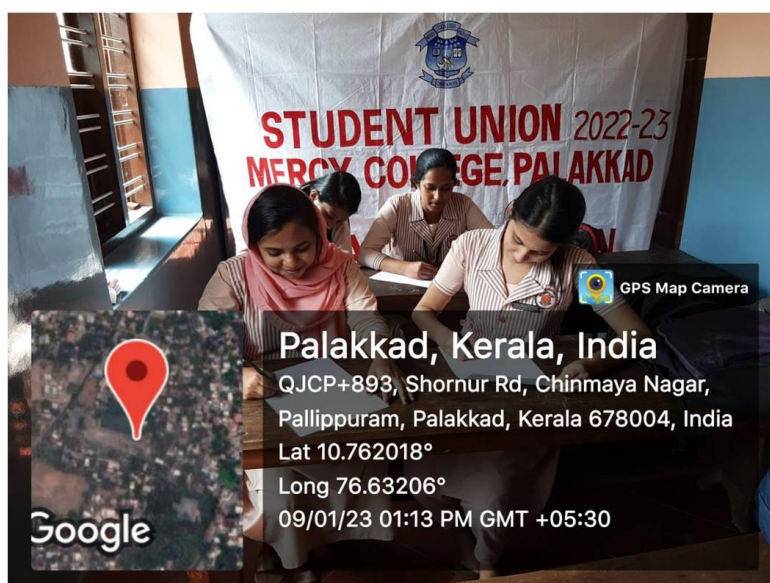
19. Awareness class against drugs- Extension Activity

An education session was held by the student union of Mercy College 'Inizio' on behalf of the Anti-Drug Campaign. Athurasramam Working Women's Hostel, close to Mercy College, Palakkad, on December 21, 2022, to inform the residents about the dangers and drawbacks of various narcotics products. This was in accordance with the "Say no to drugs - Phase II" anti-drug campaign of the Keralan government. A total of 30 prisoners participated in the programme.



20. Cartoon Making Competition " Say NO TO Drugs"

The student union of Mercy College Inizio conducted an inter department cartoon competition on behalf of Anti-Drug Campaign on 09/01/2023. About 10 students from various departments were participated. The Theme of the competition was "Say No To Drugs". Cash award for winners were distributed.



21. Reels Competition

The student union of Mercy College 2022-23 " INIZIO" conducted a reels competition on behalf of Anti Drug campaign on January 09 2023 to make the campus and society bothered about the threats and attack that narcotic products put in a human's personal life, career ,family life etc. The reels was unique in itself since it was held on a virtual platform . 5 members participated in this competition. Cash prize were distributed to the winners.

22. **Bottle art competition**

On January 9, 2023, the Mercy College student union organized the "INIZIO" bottle art competition in support of the anti-drug campaign in an effort to raise awareness of the dangers and attacks that illicit drugs pose to people's personal, professional, familial, and other lives. About 10 students were participated in this competition. Cash prize was distributed to the winners.



23. Short film competition by MSW

A short film competition was conducted by the department of MSW to create awareness about drug abuse.

ErEctUs
SHORT FILM CONTEST

THEME-  **SAY NO TO DRUGS**

Organised by
Department of
Social Work
12th January, 2023

MERCY COLLEGE, PALAKKAD
Affiliated -Calicut University
NAAC Accredited with "A" grade(IVcycle)

SHORT FILM CONTEST 2023

Submit your short film & win cash prizes

1st prize **Rs.3000/-**
2nd prize **Rs.2000/-**
3rd prize **Rs.1000/-**

FREE ENTRY

For Registrations
mob: 7994307801
8075230240

Note: Film entries will be judged on originality of the story, script, Editing, creativity and performances

Last date for Registration
December 28